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[40116/06801 - A - 68678]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Allan et al.
Serial No. : 09/653,767
Filing Date : September 1, 2000
For : Frame-Based Advertising Service With Response And
Activity Reporting
Group Art Unit : 3629
Examiner : Jonathan P. Ouellette

Mail Stop: AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT UNDER RULE 116

*OK to
Enter*

In response to the Final Office Action mailed April 21, 2005 in the above-identified application, please enter the following amendments and consider the following remarks: